

Contact

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Top Skills

SEO : Search Engine Optimization

SMO : Social Media Optimization

SMM : Social media marketing

SEM : Search engine marketing

ORM : Online Reputation Management

Google Business

Google Analytics

Google Search Console

Content Creation

Content Marketing

Marketing analytics and data analysis

Increase organic Traffic

Kumari Shabnam

Digital Marketer

Summary

I am an expert in Digital Marketing, Search Engine Marketing, SEO, PPC, FB Ads and Social media Marketing. I have 4+ years experience in Digital Marketing. In this role analyze the business of the client and increase business branding, reputation, and traffic to the client's website/business

Responsible for all aspects of Paid Marketing for platforms such as Google Ads, Facebook, and LinkedIn. I have 4 Yrs Experience in Digital Marketing and have been handling SEO, Social Media & PPC for all of my projects. I am a skillful social media marketer, who executes successful campaigns that are client-centered and highly focused on improving brand awareness

Experience

Evergreen Brain Pvt Ltd

Digital Marketer

May 2021 - Present

New Spark Technology

SEO/SMO Executive

May 2020 - May 2021 (1 year)

Binary Data Pvt Ltd

SEO Executive

November 2018 - May 2020 (2 years 7 months)

Education

Himachal Pradesh University

Master of Business Administration [MBA] : 2017-2019 (DE)

Himachal Pradesh University

Bachelor of Computer Applications [BCA] : 2014-2017

Himachal Pradesh University

Higher Secondary , 12th . (2013 - 2014)